



PinkJelly Marketing

Generated on 13th Mar 2015

About your Local SEO Report

This report examines the key SEO factors which affect your ability to rank high up in search engines (e.g. Google). We review each factor and then display the findings in a set of easy to read tables. The report is divided into 6 sections and each section has a clear explanation of these SEO factors.

Report Objective

The aim of this report is to pinpoint the SEO issues that your business faces and to explain the actions that you need to take to improve your SEO. By taking the right steps to improve your SEO you will greatly improve your search engine 'ranking' and thus your ability to be found by more local customers.*

Competitor Benchmark

As well as reviewing the state of your SEO, this report also provides a snapshot competitor report so you can compare your situation to your main 'search' competitors. These businesses may not be who you consider to be your competitors but Google does! If you want to appear above them in search results then you need better SEO than them.

Explanation & Advice

Throughout this report we provide a simple explanation of what SEO factor we're analysing and why it's important. We also tell you what you should be trying to achieve in order to improve your SEO score.

Summary Analysis of your Local SEO Results

This table provides a quick-glance view of the overall state of your SEO. We have condensed the findings of each section into a simple summary score. We do this using a smart little algorithm which is has been uniquely created for this report.

Off-Site SEO Score	On-Site Local SEO Score	Search Ranking Avg. (organic)	Local Search Ranking Avg.	Google+ Local Listing Score	Local Directory Listing Score
Poor	OK	26	0	Good	Poor
		from 7 result(s)	from 0 result(s)		

Off-Site SEO Analysis

Site Pages Indexed

Search Engine	Pages Indexed
Google	304

What does this mean?

Indexing means 'how many of your website pages the search engines look at'. The more pages indexed the better.

What does this mean for your business?

How many pages does your website have? If some pages of your site are not being indexed you need to find out why.

Site Authority

Metric	Your Score	Competitor Avg.
<u>mozRank</u>	3.6 / 10	4.5 / 10
<u>Domain Authority</u>	22 / 100	29 / 100

What does this mean?

These scores are measures of your site's 'Authority' in the eyes of search engines. The more Authority you have, the higher up the search results you appear.

What does this mean for your business?

Are your scores higher or lower than your competitors? Higher is good! As you improve your SEO your Authority scores will increase as a direct result.

Inbound Link Count

Links/Domains	Your Links	Competitor Avg.
Number of Links	106	7153
Number of Linking Domains	22	63

What does this mean?

Inbound links are the number of hyperlinks which appear on other websites and click through to your site. Links are very important for SEO; the more inbound links your site has, the more Authority it has.

What does this mean for your business?

Do you have more or less links than your competitors? Having more links is good, but it's also important to have links from relevant, high quality sites. 'Paid-for' links or low value links can be harmful rather than good!

Website (Domain) Age

Date Registered	20 May 2009
Website Age	6 years old

What does this mean?

This is the date your website was registered. Search engines trust older websites more than new websites.

What does this mean for your business?

Your website address is 6 years old. This is good, nothing to worry about here.

Hosting Location

Hosting Location	United Kingdom
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What does this mean?

This is where the servers which host your website are located. It's good for your site to be hosted in your own country.

What does this mean for your business?

Your website is hosted in the United Kingdom. This is good and there is no need to make any changes.







Search Engine Ranking Report

This table shows the positions ('rankings') that your website or business appears in for your chosen search terms. We search for your details in the 3 largest search engines (Google, Yahoo!, Bing) and within their local search services (Google Maps, Yahoo! Local, Bing Local).

Within the search results we look for your website/business name and show you the ranking in which you appear. If we find more than 1 result for your website/business then we will report multiple results in the ranking results table. We look through the top 50 results and if you don't appear in the top 50 we'll return a result of >50.

You obviously want to appear as high up the search rankings as possible so lower numbers are good. The aim should be for you to appear in positions 1, 2 & 3 as many times as possible. If you have lots of >50 results that means you have a lot of work to do, but everything to gain - the only way is up!












**Location: Stratford upon Avon,
Warwickshire**

Search Term	 Google		 Google Maps		 Yahoo!		 Yahoo! Local		 Bing		 Bing Local	
	Rank	Type	Rank	Rank	Type	Rank	Rank	Type	Rank			
Hidden	27	Organic	>50	>50	-	>50	>50	-	>50			
Hidden	>50	-	>50	>50	-	>50	>50	-	>50			
Hidden	30	Organic	>50	44	Organic	>50	40	Organic	>50			
Hidden	>50	-	>50	>50	-	>50	>50	-	>50			
Hidden	1	Organic	>50	21	Organic	>50	16	Organic	>50			

On-Site SEO Report

This section analyzes the On-Site SEO factors that affect your ability to rank high in search engines. On-Site SEO factors are things on your website - either visible on the page (which you can see) or in the code of your website (which you can't see, but search engines can). It's easier to improve SEO factors on your own site because you have control over it.

Code Review Summary

Page Count	99
Page Titles (Unique Titles)	 99 (85)
Meta Description (Unique Descriptions)	 0 (0)
Meta Keywords (no. of pages)	0
Heading Tags (no. of pages)	 Good - 17  Ok - 39  Poor - 43
Robots.txt File	 Yes
Flash Landing Page	 No
Error Pages Found	 0
Testimonials using hReview Format	 No
Address using hCard Format	 No
Friendly URLs	 24 / 99

*Page Count - we crawl a maximum of 100 pages on any site.

What does this mean?

Page Titles

Each page on your site has a Page Title which appears in the code of the page and tells Google what each page is about. This is very important for SEO. Page titles should be unique to each page.

Meta Description & Keywords

Each page also has a meta description & meta keywords which appear within the code of the page. This gives you another option to tell Google exactly what your page is about. They should be unique to each page and contain your primary keywords.

Heading Tags

These sit in the code of your site that highlight the most important content on a page. They tell Google which content to pay most attention to.

Robots.txt File

This sits in your website code. It tells Google which pages on your site to look at & which to ignore.

Flash Landing Page

Some websites have a flash landing page in front of their homepage. Google can't easily read Flash and it can block Google from indexing your site.

hReview & hCard Formats

These are special types of code which make it easier for Google to read the customer testimonials & the physical address which you have on your site.

Error Pages

These are pages which have problems but are visible to Google. These should be corrected ASAP.

Friendly ('Readable') URLs

These are URLs that are easy to read - i.e. they don't contain lots of odd characters - `*//?$_id=34tsh6`

Content & Link Review

Primary Keyword visible on Page *	✘ 0 / 99
Primary Location visible on Page *	✘ 0 / 99
Primary Keyword in Page Title *	✘ 0 / 99
Primary Location in Page Title *	✘ 0 / 99
Outbound Links (no follow)	376 (0)
Internal Links	2916
Sitemap (XML)	✔ Yes
Physical Address on Each Page	1 / 99
Physical Address on Contact Us Page	✔ Yes
Google Map on Contact Us page	✘ No

* Primary Keyword: Hidden
Primary Location: Hidden

What does this mean?

Primary Keywords & Locations

You should use your most important Keywords & Locations prominently in your site text & Page Title. This gives Google a clear message about what your business does & where which helps your search rankings.

Outbound Links

These are clickable links from your website out to other sites. Having some outbound links is good, but too many can 'pass' your SEO onto other sites.

Internal Links

Internal links connect pages on your site to each other. You can use links to tell Google lots about the content of your site.

XML Sitemap

A Sitemap is like a contents page for your site and helps Google to properly index your site.

Physical Address

Having your physical address on your website is important for Google+ Local rankings. Google looks for an address on your site to confirm the address it has on record for you.

Google Map/Map Link on Contact Us

Having a Google Map/Map Link on your site makes it easy for Google to verify your physical location.

Local Directory Listing Report

Local Online Directories are the modern equivalent of the Yellow Pages. As more local consumers turn to the internet to find information about local businesses these directories are seeing a huge growth in users. Of the thousands of local directories available on the internet only a handful stand out in terms of their large audience size and their importance to Google & your SEO. These directories can be a direct source of new customers but they can also boost your local SEO ranking. Therefore it's important that your business is listed on all these leading directories and that your business information on them is correct.

Most of these directories offer a 'Free Listing' option that allows you to submit basic information such as Business Name, Address and Contact Number. You can boost your ranking on many of these directories by enhancing your listing with extra detail about your business including a description, list of services, photos, customer reviews and special offer coupons.

Summary

Listings Found	Listings Claimed	Description Added	With Photos	Total Reviews	Avg. Rating
8	3	5	4	0	No Rating 0.0

*To create Avg. Rating we recalculate all local ratings down to a 5 star rating.

In Detail

Directory	Monthly Visitors	Listing Found	Claimed	Description added	Photos	Reviews	Rating
Bizwiki	390,000	✗ Your business was not found on this directory.					
Cylex	1,800,000	✓ Yes	n/a	Yes	1	n/a	n/a
Factual	Unknown	✗ Your business was not found on this directory.					
FourSquare	Unknown	✓ Yes	n/a	Yes	n/a	n/a	n/a
FreeIndex	830,000	✓ Yes	Yes	n/a	n/a	n/a	n/a
Google+ Local	Unknown	✓ Yes	Yes	Yes	22+	n/a	n/a
Local Data Search	200,000	✗ Your business was not found on this directory.					
Scoot	240,000	✓ Yes	n/a	Yes	1	n/a	n/a
Thomson Local	770,000	✓ Yes	n/a	n/a	n/a	n/a	n/a
Tipped	170,000	✗ Your business was not found on this directory.					
Touch Local	850,000	✓ Yes	n/a	Yes	1	n/a	n/a
Yahoo! Local	770,000	✗ Your business was not found on this directory.					
Yell	6,800,000	✗ Your business was not found on this directory.					
Yelp	740,000	✓ Yes	Yes	n/a	n/a	n/a	n/a

Content - Name, Address, Phone Number Match

It's important for your Business Name, Address and Phone Number to be recorded consistently across all the main search engines and local directories. Incorrect information can be confusing for customers and also for Google. Google likes to verify the information it holds about your business with other sources such as local online directories.

If your Name, Address & Phone Number are the same on each site in the table below then great. If there are any discrepancies then you should update the incorrect results by claiming your listing on these directories and correcting the wrong information.

Directory	Business Name	Address	Phone Number
Supplied by you			
Bizwiki	✗ Your business was not found on this directory.		
Cylex	XXXXXXX	XXXXXXXXXX	XXXXXXX
Factual	✗ Your business was not found on this directory.		
FourSquare	XXXXXXX	XXXXXXXXXX	XXXXXXX
FreeIndex	XXXXXXX	XXXXXXXXXX	XXXXXXX
Google+ Local	XXXXXXX	XXXXXXXXXX	XXXXXXX
Local Data Search	✗ Your business was not found on this directory.		
Scoot	XXXXXXX	XXXXXXXXXX	XXXXXXX
Thomson Local	XXXXXXX	XXXXXXXXXX	XXXXXXX
Tipped	✗ Your business was not found on this directory.		
Touch Local	XXXXXXX	XXXXXXXXXX	XXXXXXX
Yahoo! Local	✗ Your business was not found on this directory.		
Yell	✗ Your business was not found on this directory.		
Yelp	XXXXXXX	XXXXXXXXXX	XXXXXXXXXX

*n/a - Due to the structure of some directory sites it is not possible to retrieve certain details (e.g. address) with a high level of confidence and so we omit these details.

Google+ Local - Content & Competitor Report

This section analyzes your performance in Google+ Local. Google+ Local is Google's local search service and contains listings of local businesses, organisations and places. Google often shows Google+ Local results for searches that contain a location and it is also used in Google's local applications on mobile phones. Google+ Local is therefore a very powerful local marketing tool and should be used by all local businesses.

Content Report - Your Business Listing

This table shows the details of your business listing on Google+ Local (click here to see listing) . You want to ensure your listing is as complete as possible by adding as much information as you can about your business.

Rank	Owner Verified	Description Added	Categories	Photos	Reviews	Score
>50	✔ Yes	✔ Yes	XXXXXXXXXXXX	22+	n/a	n/a

Competitor Report

This section compares your Google+ Local listing to your top 'Google' competitors. These competitors are the top ranked companies for the search term xxxxxxxxxx in xxxxxxx, Warwickshire.

Company Name	Rank	Owner Verified	Description Added	Categories	Photos	Reviews	Rating
Hidden	1	✔ Yes	✔ Yes	XXXXXXXXXXXX	0	n/a	n/a
Hidden	2	✔ Yes	✔ Yes	XXXXXXXXXXXX	0	n/a	n/a
Hidden	3	✔ Yes	✔ Yes	XXXXXXXXXXXX	6+	28	5/5
Hidden	4	✔ Yes	✔ Yes	XXXXXXXXXXXX	6+	1	n/a
Hidden	5	n/a	✔ Yes	XXXXXXXXXXXX	0	1	5/5

Social Media Report

This section examines your use of and popularity within Social Media. There is a lot of 'buzz' around Social Media but the potential value it holds for local businesses cannot be overlooked. It's important to 'socialise' your business (and your website) so that your customers can share their experiences with their friends and turn them into new customers.

We examine 2 sides of your social media activity -

1 Your presence on most important social sites **2** Integration of social buttons and widgets onto your website

Social Sharing on your website

Social Site/Network	Share Button	Follow/Friends Link
Google +1	✗ No	✓ Yes
Facebook	✓ Yes	✓ Yes
Twitter	✓ No	✓ Yes

What does this mean?

Social share buttons make it easy for website visitors to share your content with their friends. Each 'like' or 'tweet' helps to spread the word about your business and Google uses these social 'votes' in its search rank calculations.

Facebook

Facebook Page	✓ Yes (view profile)
Likes	✓ 109
Facebook "Were Here" Count	✓ 0

What does this mean?

Having a Facebook page for your business is a great way to interact with your customers. You should post to your page at least once a week and actively encourage your loyal customers to 'like' you. They can also 'check-in' via the Facebook mobile app when they visit your business.

Twitter

Twitter Page	✓ Yes (view profile)
Tweets	✓ 680
Last Tweet	✓ 11-Feb-2015 11:50am Hidden
Following	✓ 900
Followers	✓ 741

What does this mean?

Having a Twitter profile is a good way to broadcast updates about your business and about the things that interest you and might (hopefully) interest your followers. The more followers you have the more impact your tweets will have. Love your followers!

Foursquare

Foursquare Page	✓ (view profile)
Foursquare Check ins	✗ Not found

What is this about?

Foursquare is a fast growing social site with over 5 million regular users. It encourages people to 'check-in' when they visit a local business or place. This notifies their friends where they are and helps to attract new users to a business. Search engines see check-ins as votes for your business and so they also improve your SEO.

Appendix

On-site SEO: Top 100 Pages Analyzed

1

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1 h2 - 4	0	200 (all good)	0.37 seconds	0	No

2

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1 h2 - 4	0	200 (all good)	0.37 seconds	0	No

3

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
33	h1 - 1 h3 - 5 h6 - 2	4 (0)	200 (all good)	0.36 seconds	0	No

4

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
23	h1 - 1 h3 - 8 h6 - 1	3 (0)	200 (all good)	0.35 seconds	0	No

5

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
24	h1 - 1 h3 - 2	4 (0)	200 (all good)	0.35 seconds	0	No

6

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
39	h1 - 1	3 (0)	200 (all good)	0.42 seconds	0	No

7

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
20	n/a	3 (0)	200 (all good)	0.31 seconds	0	No

8

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	n/a	4 (0)	200 (all good)	0.34 seconds	0	No

9

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
26	h1 - 1 h2 - 2 h3 - 2 h6 - 2	11 (0)	200 (all good)	0.70 seconds	0	No

10

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
36	h1 - 1 h3 - 4 h6 - 5	4 (0)	200 (all good)	0.63 seconds	0	No

11

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
39	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

12

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
39	h1 - 1	3 (0)	200 (all good)	0.35 seconds	0	No

13

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
207	n/a	3 (0)	200 (all good)	0.49 seconds	0	No

14

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
16	h1 - 1	3 (0)	200 (all good)	0.35 seconds	0	No

15

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
17	h1 - 2 h3 - 3	3 (0)	200 (all good)	0.33 seconds	0	No

16

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h3 - 1	5 (0)	200 (all good)	0.40 seconds	0	No

17

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
33	h1 - 1 h2 - 1 h3 - 4 h6 - 3	4 (0)	200 (all good)	0.35 seconds	0	No

18

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
33	h1 - 1 h2 - 1 h3 - 4 h6 - 3	4 (0)	200 (all good)	0.34 seconds	0	No

19

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
34	h1 - 1 h2 - 1 h3 - 4 h6 - 3	4 (0)	200 (all good)	0.34 seconds	0	No

20

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
30	h1 - 1 h2 - 1 h3 - 4 h6 - 3	3 (0)	200 (all good)	0.35 seconds	0	No

21

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
33	h1 - 1 h3 - 4 h6 - 2	4 (0)	200 (all good)	0.36 seconds	0	No

22

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
25	h1 - 1 h2 - 9 h3 - 4 h6 - 1	4 (0)	200 (all good)	0.35 seconds	0	No

23

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
115	n/a	4 (0)	200 (all good)	0.36 seconds	0	No

24

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
33	h1 - 1 h3 - 4 h6 - 2	5 (0)	200 (all good)	0.34 seconds	0	No

25

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
30	h1 - 3 h3 - 7	5 (0)	200 (all good)	0.34 seconds	0	No

26

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
31	h1 - 1 h2 - 1 h3 - 7	5 (0)	200 (all good)	0.36 seconds	0	No

27

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
28	h1 - 2 h2 - 2 h3 - 7	4 (0)	200 (all good)	0.36 seconds	0	No

28

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
23	h1 - 1 h3 - 7	3 (0)	200 (all good)	0.34 seconds	0	No

29

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
23	h1 - 1 h3 - 7	3 (0)	200 (all good)	0.34 seconds	0	No

30

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
26	h1 - 1 h2 - 2 h3 - 2 h6 - 2	4 (0)	200 (all good)	0.50 seconds	0	No

31

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
25	h1 - 1 h2 - 15 h3 - 2 h6 - 1	7 (0)	200 (all good)	0.41 seconds	0	No

32

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
25	h1 - 1 h3 - 5	7 (0)	200 (all good)	0.36 seconds	0	No

33

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
39	h1 - 1	3 (0)	200 (all good)	0.35 seconds	0	No

34

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
39	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

35

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	5 (0)	200 (all good)	0.34 seconds	0	No

36

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	3 (0)	200 (all good)	0.38 seconds	0	No

37

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

38

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
41	h1 - 1	3 (0)	200 (all good)	0.35 seconds	0	No

39

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	3 (0)	200 (all good)	0.36 seconds	0	No

40

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
41	h1 - 1	5 (0)	200 (all good)	0.34 seconds	0	No

41

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
41	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

42

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
41	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

43

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	4 (0)	200 (all good)	0.34 seconds	0	No

44

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	3 (0)	200 (all good)	0.35 seconds	0	No

45

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
48	h1 - 1	6 (0)	200 (all good)	0.34 seconds	0	No

46

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	4 (0)	200 (all good)	0.35 seconds	0	No

47

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
42	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

48

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	4 (0)	200 (all good)	0.34 seconds	0	No

49

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
40	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

50

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
41	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

51

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
44	h1 - 1	3 (0)	200 (all good)	0.42 seconds	0	No

52

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
46	h1 - 1	3 (0)	200 (all good)	0.52 seconds	0	No

53

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
42	h1 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

54

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
44	h1 - 1	3 (0)	200 (all good)	0.41 seconds	0	No

55

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
25	n/a	3 (0)	200 (all good)	0.28 seconds	0	No

56

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
15	h1 - 1	13 (0)	200 (all good)	0.36 seconds	0	No

57

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
0	n/a	0	200 (all good)	0.69 seconds	0	No

58

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
25	h1 - 2 h3 - 8	3 (0)	200 (all good)	0.34 seconds	0	No

59

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
23	h1 - 1 h3 - 7	3 (0)	200 (all good)	0.34 seconds	0	No

60

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
62	n/a	3 (0)	200 (all good)	0.34 seconds	0	No

61

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
21	h1 - 1 h3 - 7	4 (0)	200 (all good)	0.27 seconds	0	No

62

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
26	h1 - 1 h3 - 7	4 (0)	200 (all good)	0.35 seconds	0	No

63

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
24	h1 - 1 h3 - 4	5 (0)	200 (all good)	0.34 seconds	0	No

64

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
22	h1 - 2 h2 - 1	4 (0)	200 (all good)	0.35 seconds	0	No

65

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
19	h1 - 2	5 (0)	200 (all good)	0.28 seconds	0	No

66

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	n/a	3 (0)	200 (all good)	0.35 seconds	0	No

67

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	3 (0)	200 (all good)	0.35 seconds	0	No

68

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
16	n/a	3 (0)	200 (all good)	0.34 seconds	1	No

69

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	n/a	3 (0)	200 (all good)	0.27 seconds	0	No

70

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
20	h1 - 1 h2 - 1 h3 - 5 h6 - 5	7 (0)	200 (all good)	0.37 seconds	0	No

71

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
20	h1 - 1 h2 - 1 h3 - 6 h6 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

72

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
19	h3 - 5	3 (0)	200 (all good)	0.26 seconds	0	No

73

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
19	h3 - 5	3 (0)	200 (all good)	0.27 seconds	0	No

74

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
20	h1 - 1 h3 - 5 h6 - 1	3 (0)	200 (all good)	0.37 seconds	0	No

75

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
16	h1 - 1 h3 - 1	4 (0)	200 (all good)	0.39 seconds	0	No

76

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
16	h1 - 1 h3 - 1	13 (0)	200 (all good)	0.34 seconds	0	No

77

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	3 (0)	200 (all good)	0.28 seconds	0	No

78

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	n/a	3 (0)	200 (all good)	0.26 seconds	0	No

79

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
15	h1 - 1	3 (0)	200 (all good)	0.26 seconds	0	No

80

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
20	h1 - 1	3 (0)	200 (all good)	0.26 seconds	0	No

81

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 2	3 (0)	200 (all good)	0.34 seconds	0	No

82

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	3 (0)	200 (all good)	0.29 seconds	0	No

83

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
20	h1 - 1 h2 - 1	4 (0)	200 (all good)	0.27 seconds	0	No

84

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	n/a	4 (0)	200 (all good)	0.27 seconds	0	No

85

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	3 (0)	200 (all good)	0.27 seconds	0	No

86

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	3 (0)	200 (all good)	0.26 seconds	0	No

87

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1 h2 - 3	4 (0)	200 (all good)	0.34 seconds	0	No

88

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	n/a	3 (0)	200 (all good)	0.26 seconds	0	No

89

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	5 (0)	200 (all good)	0.27 seconds	0	No

90

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
22	h1 - 2 h3 - 3	8 (0)	200 (all good)	0.36 seconds	0	No

91

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
19	h1 - 1 h3 - 3	3 (0)	200 (all good)	0.34 seconds	0	No

92

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
18	h1 - 1 h3 - 3	3 (0)	200 (all good)	0.34 seconds	0	No

93

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	3 (0)	200 (all good)	0.27 seconds	0	No

94

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
14	h1 - 1	3 (0)	200 (all good)	0.37 seconds	0	No

95

Page Title:
Meta Description:
Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
26	n/a	3 (0)	200 (all good)	0.34 seconds	0	No

96

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
31	h1 - 1 h3 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

97

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
32	h1 - 1 h3 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

98

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
32	h1 - 1 h3 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

99

Page Title:
 Meta Description:
 Meta Keywords:

Internal Links	Heading Tags	Outbound Links (no follow)	Response Code	Load Time	Number of Redirects	Primary Keyword Visible
32	h1 - 1 h3 - 1	3 (0)	200 (all good)	0.34 seconds	0	No

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